

# AMER SPORTS IS A GLOBAL GROUP OF ICONIC SPORTS AND OUTDOOR BRANDS



## OUR PURPOSE

Elevating the world through sport

## OUR VISION

Global leader in premium sports and outdoor brands

## OUR VALUES

Always authentic

Better together

Committed to impact

Driven to excellence

## EXECUTIVE COMMITTEE

**James Zheng,**  
Chief Executive Officer

**Andrew Page,**  
Chief Financial Officer

**Stuart Haselden,**  
CEO, Arc'teryx

**Guillaume Meyzenq,**  
President & CEO, Salomon

**Joe Dudy,**  
President & CEO, Wilson

**Victor Chen,**  
Chief Strategy Officer

**Jutta Karlsson,**  
Group General Counsel

**Wilhelm Kerl,**  
Chief Supply Chain Officer

**Sebastian Lund,**  
Group Chief HR Officer

## SEGMENTS

### Technical Apparel



PeakPerformance®

### Outdoor Performance

**SALOMON**



### Ball and Racquet Sports

**Wilson.**



## OUR APPROACH TO SUSTAINABILITY

THINK BIGGER,  
GO FURTHER,  
BE BETTER.

We support the UN's Sustainable Development Goals, the SDG's.

Elevating the world through sport



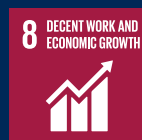
Charging towards net zero



Championing a circular world



Raising the bar for our supply chain



## OUR GLOBAL FOOTPRINT 2024

Our corporate offices, brand headquarters and distribution centers as well as sales and sourcing offices and factories are located around the world.

We are a global community of

# 13,400

employees

We have operations in

# 42

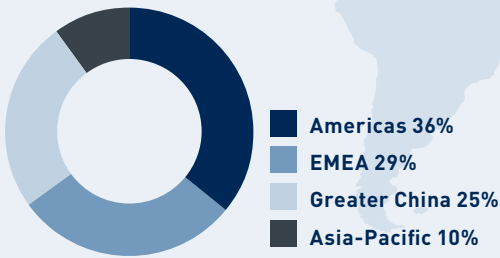
countries

Our products are sold in

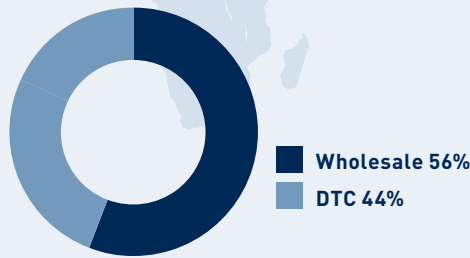
# 100+

countries

## Regional sales breakdown



## Sales by channel



Our net sales was

# \$5.2B

in 2024

## OUR BRANDS ARE AT THE PINNACLE OF SPORTS



World Cup wins on Atomic skis by Mikaela Shiffrin, and counting



UTMB® wins by Salomon runners in Chamonix, France



NFL touchdowns scored with Wilson football



seasons and counting with the NBA



Grand Slam titles using Wilson rackets

75 YEARS OF HISTORY

# FOUNDED IN 1950 IN HELSINKI, FINLAND.



From courts to slopes, from cities to mountains, and everywhere in between, we inspire people to explore and experience the joy of sports, and lead better, healthier lives.

## CONTACT INFORMATION

Media requests

LinkedIn

[www.amersports.com](http://www.amersports.com)

